



**FOR IMMEDIATE RELEASE**

March 17, 2015

**Dizolve Group donates one million loads of eco-friendly laundry detergent to Canadian families in need.**

*“You buy One, We Donate One” campaign results in one million loads of detergent being distributed by Food Banks Canada.*

**Moncton, NB, Canada.** Dizolve Group has donated one million loads of laundry detergent to [Food Banks Canada](#) for distribution to families in need across Canada. Under the partnership, Dizolve Group pledged to donate a package of detergent to Food Banks Canada for every package sold in 2014, up to one million wash-loads worth.

“We’re grateful for the support of Dizolve and their commitment to helping the food bank community in Canada,” says Katharine Schmidt, Executive Director of Food Banks Canada. “Household items like laundry detergent are a necessity but can be expensive and this donation allows food bank recipients to direct any saved costs to purchase essential food for their families.”

**About Food Banks Canada:**

Food Banks Canada supports a unique network of over 3,000 food-related organizations in every province and territory that assists close to 850,000 Canadians each month. Together our network shares over 200 million pounds of essential safe quality food annually, provides social programs that help to foster self-sufficiency, and advocates for policy change that will help create a Canada where no one goes hungry. Visit [foodbankscanada.ca](http://foodbankscanada.ca) for more information

**About Dizolve Group:**

Dizolve Group is a Canadian company based in Moncton, New Brunswick. Dizolve Eco-Strips Laundry Detergent makes laundry-washing easier, healthier, more economical, and much kinder to our planet. Dizolve combines biodegradable, hypoallergenic cleaning power with the convenience of a tiny, pre-measured solid strip that dissolves in the wash. For more information, visit [mydizolve.com](http://mydizolve.com).

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